

Ally Palanzi

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🏠 New Orleans, Louisiana

I'm a staff front-end engineer with a passion for design, accessibility, inclusion, and ice cream.

EXPERIENCE

Staff Front-End Engineer, Fastly + Glitch

APRIL 2023 – PRESENT

- Led architecture and implementation of the front-end of a new Glitch.com community site leveraging Typescript & Remix JS (now React Router) increasing all Lighthouse scores (performance, accessibility, SEO, etc) from 50-70 to 90-100
- Rebuilt blog.glitch.com enabling significant cost savings using Eleventy and Web Components, collaborating with content editors to use Markdown and Git to create content instead of an expensive CMS solution
- Engaged the Glitch community through forums and site prompts to build trust and alignment with users
- Initiated collaboration with Fastly's front-end teams to integrate Fastly design system tooling into Glitch repositories, enhancing efficiency and visual consistency across teams

Principal Front-End Engineer, Stitch Fix

AUGUST 2018 – MARCH 2023

Lead Front-End Engineer II February 2020 – September 2022

Lead Front-End Engineer I August 2018 – February 2020

- Partnered with the Design Platform team to build a React component library of the Design System for use across all consumer-facing applications, improving user experience cohesion and increasing feature velocity, taking product development time from months to weeks.
- Led the front-end effort to introduce GraphQL to a legacy e-commerce application which simplified communication between frontend and backend teams and increased velocity of building cohesive frontend features across teams
- Collaborated with business partners to launch and A/B test marketing landing pages to improve user conversion
- Rebuilt the marketing website platform to support internationalization for a new UK business line using a custom built React static site generator
- Created an internal CMS-like tool for the marketing team to build and manage SEO pages from templates saving five hours of developer time per week
- Built shared tooling configurations, created guidelines for linting adoption and front-end best practices, which were adopted across all Front End teams.

Software Engineer IV, Nava PBC

APRIL 2017 – JULY 2018

- Served as the Technical Lead on the HealthCare.gov marketplace application that serves over 30 million Americans enabling them to apply for health insurance
- Navigated complex relationships with stakeholders and other contract teams within the HealthCare.gov ecosystem, managing relationships with at least four different teams at different companies
- Collaborated cross-functionally with engineers, designers, and product to build a user-centered version of HealthCare.gov using React and Node
- Contributed to a React component library used across all of the Center for Medicare & Medicaid web applications serving millions of Americans

Senior Front-End Engineer, Vox Media

NOVEMBER 2015 – MARCH 2017

Front-End Engineer May 2012 – November 2015

- Defined the architecture and tooling for the front-end of Vox's content management system platform (Chorus), used by all Vox owned sites
- Unified 8 web brands (300+ websites) onto a single core platform
- Collaborated with a cross functional team to implement new features
- Contributed to our front-end workflow and guidelines across our team
- Mentored teammates and engineers across departments; led a monthly skill-share
- Created guidelines to advocate for accessibility within the company

EDUCATION

Bachelor of Arts, Graphic Design & Minor in Computer Science, American University

AUGUST 2010 – MAY 2014

SKILLS

Languages: TypeScript/JavaScript, HTML, Sass/CSS,

Frameworks & Libraries: React, Next.js, React Router, Web Components, Eleventy, GraphQL (client-side), Apollo

Tools: Turborepo, Vite, Webpack, React Testing Library, Vitest, Jest